

# CEM ONLINE NEWSLETTER

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This year marks the 41st founding anniversary of the organization and to celebrate this milestone, CEM is holding its annual anniversary conference in 7-city venues across the country. Guided by the theme, Making Schools Effective through Quality Management Systems, the first leg was held at The Manila Hotel on September 6, 2019 followed by the Dagupan, Cebu, Cagayan de Oro, General Santos and Iloilo City venues on September 11, 20, October 1, 4 and 9, 2019, respectively. It was culminated on October 16, 2019 at The Royal Mandaya Hotel Davao City. The conference was attended by administrators, guidance counselors and teachers from both public and private schools in the Philippines, and was seen as an exciting opportunity for exchanging ideas and establishing linkages that can advance each institution's continuous improvement efforts.

## CEM 41<sup>st</sup> Anniversary Conference Highlights

### MANILA



Representatives from CEM and Miriam College sign the MOA on the CEM-MC Scholarship Project



(L - R) Mr. John Ray M. Dela Cruz; panelists Ms. Angelina Alcazar, Dr. Maria Gregoria Mallihan and Mr. Larry Carbonel; and conference emcee Ms. Ma. Teresita Yuvienco during the panel discussion



Father Roderick C. Salazar Jr., SVD delivers his opening remarks



Hon. Felixberto D. Espiritu, Manila City Administrator, welcomes the conference participants to the beautiful city of Manila, on behalf of Hon. Mayor Francisco Moreno Dumagoso.



Conference speaker, Mr. Dela Cruz, interacts with the audience members

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CEM ONLINE NEWSLETTER

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**CEBU**



Photo op during the Cebu leg of the conference

**CAGAYAN DE ORO**



Photo op during the Cagayan de Oro leg of the conference

**GENERAL SANTOS**



Mr. Ramoncito P. Puyat during his resource speech in the General Santos City leg of the conference

**ILOILO**



Photo op during the Iloilo leg of the conference

**DAVAO**



Photo during the Davao leg of the conference

## CEM Anniversary Celebration

The CEM staff enjoyed a sumptuous lunch party on September 17, 2019 at Vikings Venue, SM MOA, Seaside Blvd. Pasay City. This annual celebration was highlighted by the CEM service awards ceremony for employees who have been with CEM for 5, 10, 15 and 30 years. Father Roderick C. Salazar Jr., SVD, CEM Board of Trustees Chair and CEO and Atty. Diosdado G. Madrid, Corporate Secretary also graced the occasion.



OIC Father Roderick C. Salazar Jr., SVD, Atty. Diosdado Madrid and Management Service Division OIC Kristine Guevarra handing award to 30-year service awardee Zenaída Engles



CEM employees during intermission number



CEM Family Photo



Last September 29, 2019, CEM successfully administered the Philippine Law School Admission Test across the country. A total of 7,916 aspiring law students took the test.

On the other hand, 13,875 medical aspirants took the National Medical Admission Test last October 27, 2019. The next test administration will be on March 1, 2020.



## CEM On Air September and October Highlights

Shortly after the CEM 41st Anniversary Conference in Manila was the launching of CEM's newest radio program, CEM on Air. It is hosted by some of CEM's staff and the discussions will focus on relevant assessment-related and other educational topics and issues encountered by educators. Guests are also invited to share their expertise and experience on the topic and offer empirical and ground-tested solutions that can be adapted or customized by other educators to sit well with their needs and contexts. Primarily, the show aims to: promote CEM's products and services; spread awareness of its agenda and advocacies; showcase its innovative efforts; and reach and interact with more audience.

The **Pilot Episode** was aired on September 7, 2019 with Mr. John Ray M. Dela Cruz, Ms. Kathryn M. Tan and Ms. Nitz Alano as program facilitators. They shared the significant learnings from the CEM 41st Anniversary conference and invited listeners to follow the radio program and participate in the discussion.

**Episode 2: Why test** dwelled on the importance of standardized assessment in the teaching-learning process. Ms. Janel Cinches from La Salle Green Hills joined the conversation on September 14, 2019 and shared how she was able to use various data in student development and decision making activities.

**Episode 3: Career Guidance** features Ms. Amelita Montano from De La Salle Santiago Zobel and her experiences in implementing effective career guidance programs on September 21, 2019.

**Episode 4: Understanding the Learners of Today** is an informative discussion on the characteristics of the 21st century learners, the Gen Z. On September 28, 2019, Mr. Dondon Buensuceso of Don Bosco Makati shed light on this topic and offered research-based techniques on how to best handle these students.

**Episode 5: The 21st Century Teachers** was aired on October 5, 2019 with Prof. Anna Francisca T. Castaneda of the The Learning Tree Child Growth Center as the

guest. She enumerated the characteristics that every teachers should possess in order to respond to the needs of the present-day learners.

**Episode 6: Teaching the 21st Century Skills** was graced by Mrs. Ma. Flordeliza R. De Guzman of St. Bernadette College of Alabang on October 12, 2019. This episode focused on understanding the 21st century skills and the various methodologies in teaching these skills.

**Episode 7: Technology in Education** highlights the role of technology in classroom teaching, its advantages and

disadvantages and how to capitalize its beneficial aspects. Ms. Marie Christy Iguid from the University of Santo Tomas joined the program on October 12, 2019.

**Episode 8: Learning Management System in Education** was joined by Ms. Katherine B. Arkaina on October 26, 2019. She shared the learning management system that La Salle Greenhills uses and how it helps teaching and learning in their school fun and easy.

Catch the replays of these episodes at [www.fb.com/cem.inc.org.ph](http://www.fb.com/cem.inc.org.ph)



Ms. Nitz Alano, Ms. Kathryn M. Tan and Mr. John Ray M. Dela Cruz during the pilot episode of CEM on Air



Ms. Ma. Flordeliza R. de Guzman and Ms. Alano during the Episode 6 of CEM on Air discussing 21<sup>st</sup> century skills

# COMMUNITY CORNER

This section contains our stakeholders' feedback on various CEM products and services, programs and projects. Kindly email [corpcom@cem-inc.org.ph](mailto:corpcom@cem-inc.org.ph) if you want your ideas to be published on this corner.

## ON CEM 41ST ANNIVERSARY CONFERENCE

Here are some of the participants' feedback on the conference from the online survey we conducted.

*"We wish to thank you for the opportunity you accorded us to be able to participate in the CEM's 41st Anniversary Conference held last September 20, 2019. Indeed, it has been a very timely and fruitful update for our guidance services, as we aim for greater effectiveness through QMS." - Holy Cross College of Carigara*

*"To be honest, I haven't heard of QMS before so I came to the conference with no knowledge at all. I am grateful for this opportunity because I learned about what QMS really is and I think it is a great tool for us to start with."*

*"I will echo what I have learned to the administrators and faculty/personnel so that we can help in giving better or high quality education to our students and satisfying our stakeholders. This will also affect retention in the case of the students and teachers."*

*"In our institution, I believe we are practicing this already thru constant evaluation of processes and activities. A more active awareness should be given and a more proactive approach should be implemented by spearheading the "change" for continual improvement. Everyone needs to be involved. As part of the AdminCom, I will echo this to the committee as soon as I can."*

*"The best aspects where the speaker really knows the topic and that he lets the participants really have the opportunity to ask."*

*"The speaker is knowledgeable and the entire CEM team's commitment to equip and empower its members. Kudos to the team!"*

*"The conference was well organized, speakers gave informative and charismatic talks, and the venue and food as well were great."*

